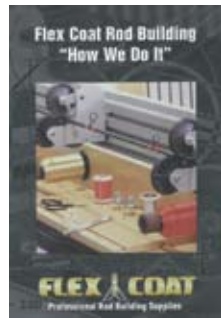


DVD'S ON ROD BUILDING



B 27



B 25

B 26

B 22

BIN #		RETAIL
B 20	Custom Building Graphite Fly Rods	\$19.95
B 21	How to Finish Bamboo Fly Rods	\$19.95
B 22	Decorative Rod Wrapping - Volume 1	\$19.95
B 23	Decorative Rod Wrapping - Volume 2	\$19.95
B 24	Advanced Rod Building Techniques	\$19.95
B 25	How to Build Custom Rods - Step by Step	\$19.95
B 26	Rod Repair	\$19.95
B 27	Flexcoat - "How we do it"	\$19.95

ROD BUILDING BOOKS



B 600 DECORATIVE ROD WRAPPING GUIDE

RETAIL \$5.35

A must for all rod builders, whether beginner or advanced. This is an easy to follow step by step instruction guide with complete diagrams showing how to wrap a variety of designs.

Blue book includes:

Fish boxes - American Flags - Diamonds.

B 601 DECORATIVE ROD WRAPPING GUIDE

RETAIL \$5.35

A must for all rod builders, whether beginner or advanced. This is an easy to follow step by step instruction guide with complete diagrams showing how to wrap a variety of designs.

Red book includes:

Tuna - Cross - Maze - Thunderbird.

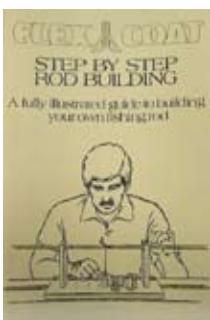


B 603 START TO FINISH FLY ROD BUILDING

RETAIL \$12.25

This book guides both beginning and advanced rod builders through every stage of fly rod design and construction in a logical, easy to follow sequence. It covers a variety of components and techniques at every stage during the construction of both freshwater and saltwater fly rods.

Contains 52 pages and over 100 detailed illustrations.



B 602 FLEX COAT STEP BY STEP ROD BUILDING

RETAIL \$5.11

A fully illustrated guide to building your own fishing rod. It contains rod building techniques for the first time rod builder, as well as information that will help the experienced builder.